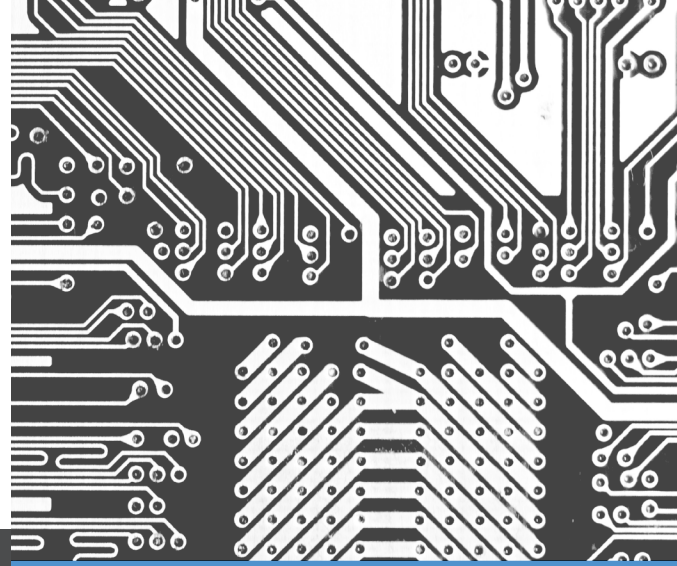




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## CONNECTSHIP IN THE

## HIGH-TECH INDUSTRY

### CONSIDER CONNECTSHIP WHEN YOUR CUSTOMER NEEDS:

- Supply Chain Optimization & Operational Efficiency
- Process Standardization
- Scalability
- Carrier Compliance
- Central Management of Multiple Locations
- Global Shipping Capabilities
- International Documentation Such as Export Declarations and Invoices
- Hazardous Material Support
- Product/Package Path & History
- Freight/Package Rate Comparisons
- Returns Services
- Non-Windows Platform Integration

*ConnectShip helps high-tech manufacturers gain the visibility and insight necessary to deliver parts to customers on time and improve internal operational efficiency.*

### ConnectShip for the High-Tech Industry

Over the past 10 years, worldwide electronics equipment manufacturing has increased by 66%. This segment of high-tech manufacturing depends on demand from the computer industry and makers of telecommunications products like cell phones. While the top 50 largest companies hold 70% of the world market, small companies are able to compete by producing standard parts at a low cost and by manufacturing highly specialized components. Most electronics manufacturers specialize in one product line that depends on a particular technology but this specialization increases the risk of obsolete product technology due to the short life cycle of many electronics products. Electronics manufacturers must be able to adapt and adjust their operations without incurring additional costs.

ConnectShip Toolkit is a scalable, flexible software solution that can accommodate the need to respond to market changes easily. The component-based architecture of the patented ConnectShip technological solutions allows companies to add shipping functionality to their existing systems. The ConnectShip patented technology provides high-tech customers with the option to ship with multiple carriers when they need to expand their distribution channels.

### Segments of High-Tech Manufacturers

**Electronics** – audio/visual, control systems, circuitry

**Computer Software and Services** – business apps, operating systems, security and storage

**Computers and Peripherals** – computers, printers, and hard drives

**Telecommunications** – networking equipment, handsets, telecommunication carriers and service providers

**Semiconductors** – integrated circuit chips, chip fabricators

**Challenges:** Customer demand can mean frequent new product launches that require speed to market and result in fast obsolescence. There is an even greater demand for more flexibility, agility, and operational excellence in the supply chain.

ConnectShip® Toolkit is a software solution designed to integrate shipping into other applications. Installed on a server at your location, it provides tracking numbers, shipping rates, shipping labels, and other documents required by UPS and other package and freight carriers. It allows you to ship from 50 origin countries to anywhere your carriers deliver.

#### ADVANTAGES OF USING CONNECTSHIP® TOOLKIT:

- **Flexibility** - ConnectShip® Toolkit can be integrated into all kinds of business applications such as warehouse management systems, SAP, Oracle, Microsoft Dynamics, and most anything that is on your network.
- **Scalability** - One server with ConnectShip® Toolkit installed can enable shipping from locations across your global enterprise. You can use it to ship from warehouses and distribution centers, retail stores, or even your corporate offices. ConnectShip® Toolkit can handle tens of thousands of packages per day from a single server, and you can add servers as necessary.
- **Visibility** - ConnectShip® Toolkit can make shipping data available throughout your order process, and that means shipping decisions can be made where it makes the most sense. Transportation managers can make informed decisions about the least expensive or fastest shipping methods, and customers can get shipping rates and expected delivery dates from your customer service representatives or your website.

#### CONNECTSHIP® TOOLKIT IS A GOOD FIT WHEN THE SHIPPING PROCESS REQUIRES ANY OF THE FOLLOWING:

- A flexible solution capable of seamlessly integrating to enterprise solutions
- A scalable solution capable of handling high volume and future growth
- Visibility of transportation information at multiple points in the shipping process
- A centralized solution capable of providing shipping functionality to many workstations at many different locations
- Multiple carriers for mail, small package, and freight
- A custom user interface or fully-automated system with no user interaction

#### CONNECTSHIP FOR THE REAL WORLD:

**Motorola** uses ConnectShip to help them meet their tremendous consumer demand.

